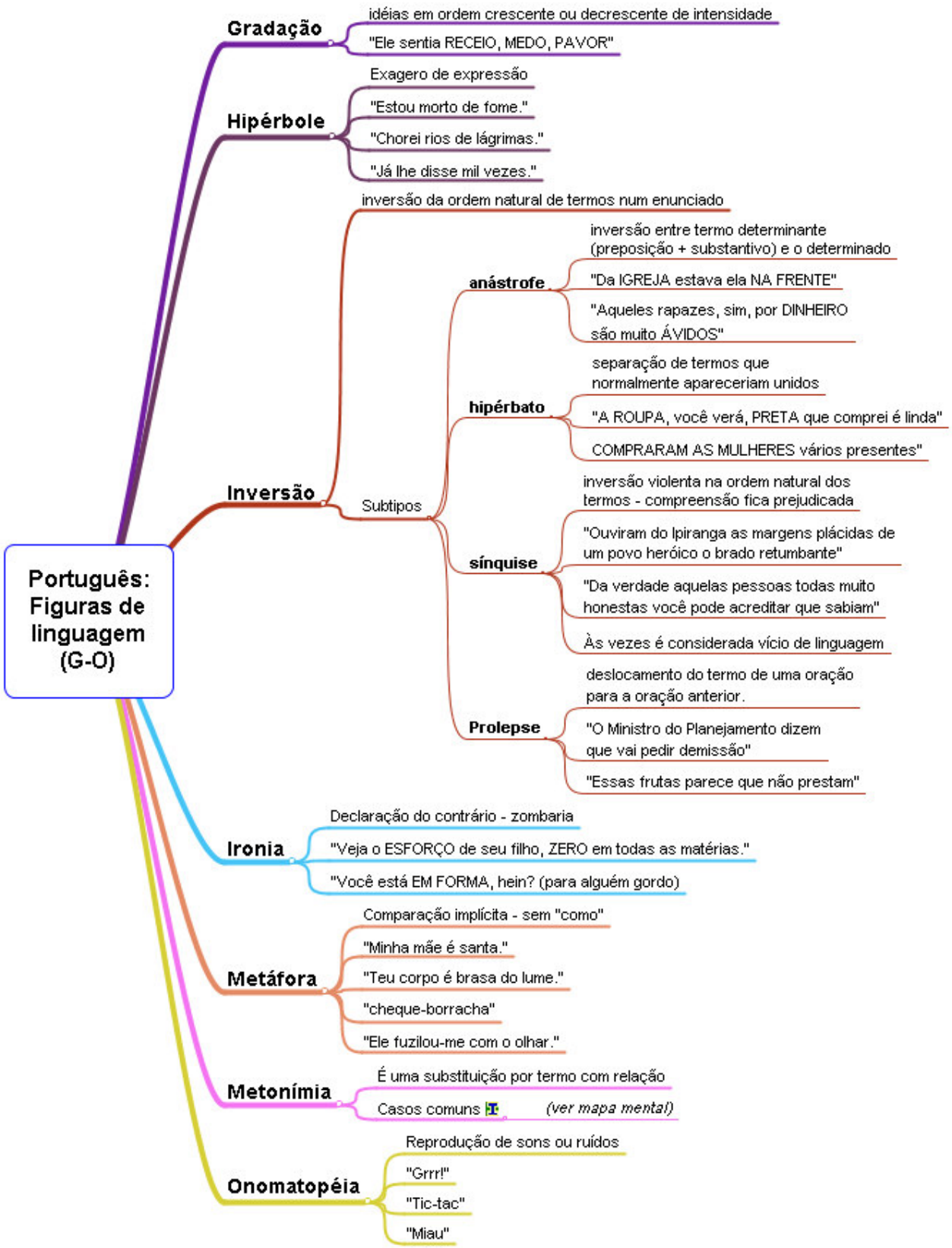www.mapasmentais.com.br